



19<sup>th</sup> Annual Conference, Long Beach, CA  
 April 23 - 26, 2008  
 CONFERENCE EVALUATION FORM

Your ideas and opinions about MTIA’s annual conference - the educational programs, social events, and accommodations- are of great value in planning future conferences. Because of this we ask that you please complete this evaluation and deposit it in the box marked “Completed Evaluation Forms” at the MTIA registration desk. You can also mail or fax the form to our office at MTIA, 4230 Kiernan Avenue Ste #130, Modesto, CA 95356; fax 209-527-9633.

Using the scale below, rate separately the speaker’s presentation skills and content value for each session. Consider all elements such as handout materials, organizational information, and the usefulness of the presentation.

**4 = EXCELLENT    3 = GOOD    2= FAIR    1 = POOR**

Session	Speaker	Presentation Skills	Content Value
Welcome and Keynote speaker: “Thriving on Change”	Nate Booth	4 3 2 1	4 3 2 1
Building Your Biz with Buzz Marketing	Cris Canning, CMP	4 3 2 1	4 3 2 1
CDA4CDT Policy Panel Discussion	Liora Alschuler	4 3 2 1	4 3 2 1
	Scott Faulkner	4 3 2 1	4 3 2 1
	Michael Finke	4 3 2 1	4 3 2 1
	Craig Wilkins	4 3 2 1	4 3 2 1
Panel Discussion: QA Best Practices	Brenda Hurley, CMT, FAAMT	4 3 2 1	4 3 2 1
	Gary David, PhD	4 3 2 1	4 3 2 1
	Deeann Logan	4 3 2 1	4 3 2 1
	Dale Kivi	4 3 2 1	4 3 2 1
	Sharon Allred, CMT, FAAMT	4 3 2 1	4 3 2 1
Strategy Development and Execution	Betsy Owen	4 3 2 1	4 3 2 1
Which MTSOs Best Meet Provider Transcription Needs?	Michael K. Smith	4 3 2 1	4 3 2 1
Academic Perspectives on Industry Practices: Preliminary Results from the MT Project	Gary David, PhD	4 3 2 1	4 3 2 1
General Session: “The Future of Electronic Clinical Documents”	Jim Klein	4 3 2 1	4 3 2 1
ASTM Standards	Brenda Hurley, CMT, FAAMT	4 3 2 1	4 3 2 1
Practical Strategies for Communication and Personal Leadership Development	Steve Swafford	4 3 2 1	4 3 2 1
Panel Discussion: Building a Viable and Sustainable Relationship with Off-shore MTSOs	Myla Reyes	4 3 2 1	4 3 2 1
	Suresh Nair	4 3 2 1	4 3 2 1
	Sean Carroll	4 3 2 1	4 3 2 1
	Emeline Taitt	4 3 2 1	4 3 2 1
Panel Discussion: Best Practices in the Utilization of SR	George Catuogno	4 3 2 1	4 3 2 1
	Michael Clark	4 3 2 1	4 3 2 1
	Lynn Kosegi, PMP	4 3 2 1	4 3 2 1
	Nick van Terheyden, MD	4 3 2 1	4 3 2 1
	Christopher Rehm, MD	4 3 2 1	4 3 2 1
Leading to New Levels: Exploring How to Take Your Company from Good to Great	Steve Swafford	4 3 2 1	4 3 2 1
How to Compete Against the EMR Mandate	Robin Daigh	4 3 2 1	4 3 2 1
New Standards: TAT4CDT	Sean Carroll	4 3 2 1	4 3 2 1
	Susan Lucci, RHIT, CMT, FAAMT	4 3 2 1	4 3 2 1
Keynote Presentation: “A Look Over the Horizon”	Jeff Goldsmith, PhD	4 3 2 1	4 3 2 1
Business 101 Workshop	Bob Harvey	4 3 2 1	4 3 2 1
	Brian Sugrue	4 3 2 1	4 3 2 1
AHDI Educator’s Workshop	Naomi Johnson, BVE, AS, CMT	4 3 2 1	4 3 2 1
	Carol Wilhelm, MPH, RHIA	4 3 2 1	4 3 2 1
	Marcy Diehl, BVE, CMA-A, CMT, FAAMT	4 3 2 1	4 3 2 1

**Other Events and Meeting Arrangements**

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MTIA Registration Desk	4	3	2	1
MTIA Staff Assistance	4	3	2	1
Exhibits	4	3	2	1
Vendor Showcases	4	3	2	1
First Time Attendee Welcome	4	3	2	1
Wine and Cheese Welcome Reception	4	3	2	1
Member Meeting and Business Lunch	4	3	2	1
Thursday Evening Cocktail Reception	4	3	2	1
Lunch with Exhibitors	4	3	2	1
Presidential Gala	4	3	2	1
Food and Service	4	3	2	1
Meeting Rooms – Space and Comfort	4	3	2	1
Meeting Rooms – Audiovisuals and Acoustics	4	3	2	1
Overall rating of entire meeting	4	3	2	1

**What factors are most important to you when you are considering annual convention attendance?**

- educational experience       speaker relevance
- attractive destination       networking
- exhibit hall       cost

What aspects of the annual conference did you find most valuable/enjoyable?

What aspects of the annual conference did you find least valuable/enjoyable?

**General Information**

Your registration was paid by:

- Self \_\_\_\_\_
- Employer \_\_\_\_\_
- Other (specify) \_\_\_\_\_

How many Annual Conferences have you attended including this one? \_\_\_\_\_

Do you plan to attend the 2009 Annual Conference in Louisville, KY? \_\_\_\_\_

Are you a member of MTIA? \_\_\_\_\_

The MTIA staff and board work hard at ensuring a terrific conference for attendees. Please list any additional comments we could use that would improve the overall MTIA annual conference experience.

Name: \_\_\_\_\_ MTIA ID #: \_\_\_\_\_  
 Company Name: \_\_\_\_\_ Email: \_\_\_\_\_  
 Address: \_\_\_\_\_ Phone: \_\_\_\_\_