



21st Annual Conference

Daytona Beach, FL

April 28 – May 1, 2010

Wednesday, April 28, 2010

9:00am– 5:00pm	MTIA Board of Directors Meeting
12:00pm – 7:00pm	Registration
2:00pm – 5:30pm	Exhibitor Setup
5:30pm – 6:15pm	First Time Attendee Welcome – <i>Sponsored by: Medical Voice Technology Services, Inc.</i>
7:00pm – 9:00pm	Welcome Reception

Thursday, April 29, 2010

7:00am – 5:00pm	Registration		
8:00am – 9:15am	Welcome & Opening Keynote: Matt Weinstein – <i>“What Bernie Madoff Couldn’t Steal from Me”</i>		
Concurrent Sessions	Business Management	Industry Trends	Innovation Briefings
9:30am - 10:30am	Running Your Business by the Numbers - <i>John Suender</i>	Panel Discussion: Partnering with EMR and Coding Companies – <i>Tony Incardona, Lisa Lacy, CCS, Udayan K. Mandavia</i>	Health Story Project Update
10:30am–12:30pm	Exhibit Hall Grand Opening		
10:45am – 6:15pm	Health Story Project Technology Implementation Workshop – <i>separate ticketed workshop</i>		
12:45pm – 2:15pm	Industry Update Luncheon & Issues Forum – <i>Eileen Dwyer, Peter Preziosi, PhD, CAE, Scott Shalett</i>		
Concurrent Sessions	Business Management	Industry Trends	
2:30pm – 4:00pm	Facilitated Round Table Discussion – <i>“The Role of the MT in the Future of Healthcare Documentation”</i> – <i>Facilitator: Bob Harvey</i>	Facilitated Round Table Discussion - <i>“EMRs & Transcription: Where Do We Intersect”</i> – <i>Facilitators: Kyle Silvestro, Jim Tate</i>	
4:00pm – 5:00pm	Afternoon Break in the Exhibit Hall (<i>exhibit hall closes at 4:45pm</i>)		
4:15pm – 5:00pm	Technology Vendor Showcase: <i>Emdat, Inc.</i>		
5:15pm – 6:45pm	Evening Cocktail Reception – <i>Sponsored by Dictran</i>		
7:00pm - 10:00pm	Customer Appreciation Night		

Friday, April 30, 2010

7:30am – 4:00pm	Registration		
8:00am – 9:30am	Breakfast with Exhibitors		
Concurrent Sessions	Business Management	Industry Trends	Innovation Briefings
9:30am – 10:30am	Security Privacy & Interoperability: Solutions for MTSOs – <i>George Catuogno, Jay Cannon, George Japak, Chris Spring</i>	Buyer’s Perspective Panel – <i>Steve Gaus, Rita Bowen, MA, RHIA, CHPS, Betty Garard, RHIA, Linnea Fraser, MBA, RHIA</i>	Technology Demo: <i>Emdat, Inc.</i>
10:45am–12:00pm	Member Business Meeting & Issues Round Table		
11:00am– 1:30pm	Lunch with Exhibitors <i>*Lunch served at 12pm*</i>		
Concurrent Sessions	Business Management	Industry Trends	Innovation Briefings
1:30pm – 2:30pm	Human Intelligence: What MTSOs Offer that EMRs Do Not – <i>Gary David, PhD</i>	Industry Trends and using Natural Language Processing (NLP) to Achieve Meaningful Use and Promote HIT Adoption – <i>Kyle Silvestro, Jim Tate</i>	Technology Demo: <i>Scribe Healthcare Technologies, Inc.</i>
2:45pm – 3:45pm	Afternoon Break in the Exhibit Hall (<i>Exhibit Hall closes at 3:45pm</i>)		
4:00pm – 5:30pm	Closing Keynote: Rick O’Sullivan – <i>“Finding Opportunity in the Post-Recession Market without Fear”</i>		
6:30pm – 8:30pm	Presidential Reception – <i>Sponsored by: Medquist</i>		

Saturday, May 1, 2010

9:00am – 10:00am	Compliance in the Age of Health Care Reform - <i>Scott Edelstein, JD, MPA</i>		
	Compliance Workshops		
10:30am–12:30pm	Compliance Challenges in Medical Transcription – <i>Brenda Hurley, CMT, AHDI-F</i>	MTSO Compliance – <i>Michael Clark, Rita Bowen, MA, RHIA, CHPS</i>	

**** SCHEDULE IS SUBJECT TO CHANGES AND UPDATES ****

Exhibit Hall Hours

Thursday, 4/29	10:30am – 12:30pm
	4:00pm – 5:00pm
Friday, 4/30	8:00am – 9:30am
	11:00am – 1:30pm
	2:45pm – 3:45pm

Exhibitor Move In

Wednesday, 4/28	2:00pm – 5:00pm
Exhibitor Move Out	
Friday, 4/30	3:45pm – 5:45pm