



PRESS RELEASE:

Speech Recognition Reality Summit Highlights Upcoming 20th Anniversary MTIA Conference in Louisville, KY.

WASHINGTON DC, February 13, 2009 — The success or failure of speech recognition technology (SRT) to deliver true overall cost-saving and efficiency improvements will be the primary focus of the industry experts attending the 20th annual Medical Transcription Industry Association's (MTIA) Conference in Louisville, KY, April 22 to April 25, 2009. The *Speech Recognition Reality Summit*, scheduled on Friday, April 24th, will evaluate the full documentation process cost, quality and turn-around time trends and workforce impact derived from a sector-wide SRT survey being conducted in partnership with the Association for Healthcare Documentation Integrity (AHDI), the American Health Information Management Association (AHIMA), the American Medical Association (AMA), and others, with the goal of hammering out a trends and best practices white paper to assist health information documentation technology and service provider stakeholders in making more educated purchase, adoption, and implementation decisions for SRT.

The landmark SRT summit promises to shed light on the complex and evolving picture of SRT through adoption of industry-wide application metrics and a standard terminology set that will enable industry stakeholders to discuss and evaluate the impact of SRT on the entire healthcare event documentation process. Focus groups will address the current draft white paper, evaluate the survey data, and explore/debate the potential recommendations, with anticipation of a finalized best practices white paper to be published by MTIA by end of summer 2009 (www.mtia.com).

“There has been much debate around the efficacy of SRT and whether the technology is truly delivering on its promises to solve healthcare’s documentation challenges,” states Peter Preziosi, PhD, CAE, MTIA chief executive officer. “But such debates are meaningless without a data-driven picture of what is actually taking place in the industry. Getting our arms around current practices, experiences, and user terminologies is critical to educating the sector about both today’s limitations with SRT as well as the ongoing potential for SRT to positively impact our growing health data capture needs.”

“The goal of this summit is to get as many experts in SRT use and adoption into the same venue as we can,” added MTIA President Linda Yaniszewski. “We want to make sure that the information being perpetuated to those responsible for managing transcription efforts is reflective of the current state of this dynamic technology.”

Individuals and organizations who have personal experience with speech recognition technology, either front-end or back-end (or both), are encouraged to participate in the [MTIA SRT Survey](#) currently being conducted.

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About MTIA

The not-for-profit Medical Transcription Industry Association (MTIA) is the world's largest trade association serving medical transcription service operators. For more information, visit www.mtia.com. The two associations formed a strategic legal partnership in 2007 to pool critical resources and collaborate on key initiatives focused on optimizing healthcare delivery by providing timely, accurate and relevant clinical information.

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MEDIA CONTACT:

Lea Sims, CMT, AHDI-F
Director of Communications
MTIA
800-982-2182
lsims@ahdionline.org