



Web Banner Advertising Rates

With its user-friendly design, www.mtia.com continues to be the source for industry leaders, managers/supervisors, and business owners to locate industry news, meetings and events, and much more! Banner advertising on the site gives you direct exposure to the decision makers in the medical transcription industry.

Banner Ad Rates

SIZE: 468 x 60 pixels	12 months	6 months	3 months
	\$4200	\$2400	\$1500

(All rates are net)

- 12 Rotating Slots Available

Rotations are equal amongst all banner ads and are run on 100 second and third level pages.

Banner Size: 468 x 60 pixels

Ad Requirements

Submit banner ad as either html or gif or jpeg files in RGB Color. Ads should be emailed to tkewley@mtia.com.

Payment

- All web advertising is done on a pre-payment basis only.
- Above ad prices are net and non-commissionable.
- Payments can be made by credit card (Visa, MasterCard, American Express, Discover), or by check made payable to Medical Transcription Industry Association. Ads will not be posted until payment is received.

Deadlines

Banner ads are uploaded on the 1st of every month.

Emailed banners are due by the 25th of the month prior.

Contact

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